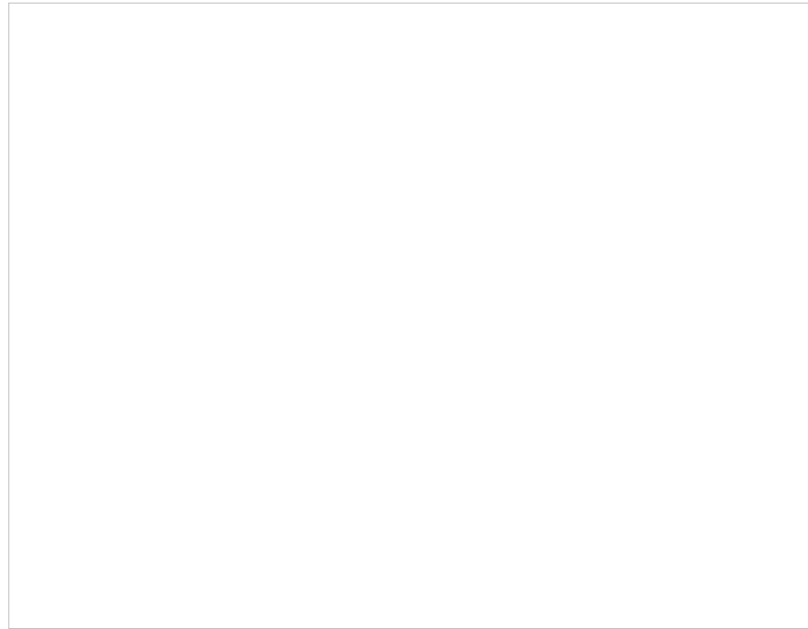


Personalized Language Postcards

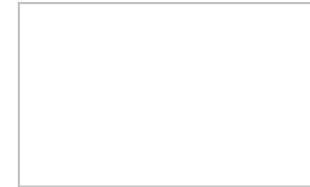
Free for Minnesota Housing Lender Partners



Eliminating racial homeownership disparities is one of Minnesota Housing's main strategic priorities. In our [draft 2014 Affordable Housing Plan](#), we strive to have 22 percent of Minnesota Housing's first-time borrowers be households of color or Hispanic ethnicity.

As part of this effort, we're excited to release [personalized English/Spanish postcards](#) to our lenders.

Are you or someone in your office a Spanish speaker? Reach more potential borrowers by using these postcards as a touchpoint at events or a takeaway from first meetings. Request your personalized English/Spanish postcards today by [emailing us](#).



Other language requests?

Let potential borrowers know your language capabilities with postcards from Minnesota Housing.

[Email us](#) with your language request and we'll provide co-branded postcards for your use.



Introducing Ed Luna

We're pleased to welcome Ed to our Business Development Team! He's available to answer lender questions and serve as a resource for Spanish-speaking needs. Contact Ed via [email](#) or by calling 651.296.7975.

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